



**Workshop for Hospital Senior Leaders
Leadership Strategies for Quality and Safety
June 23, 2009: 8:30 am – 11:30 am
Doubletree Hotel, Westborough, MA**

Massachusetts hospitals have committed to several key priorities in quality and safety, including prevention of hospital-acquired infections. While achieving notable successes of a clinical nature, the work has also highlighted leadership strategies critical for organizational improvement.

Please join us to share your own successful strategies and learn from your colleagues at this session for hospital senior leadership. **Senator Richard Moore will be our keynote speaker** and will recognize hospitals for their progress in infection prevention (*details below about how your hospital's accomplishments can be featured*).

In addition, CEOs from health care organizations that have been collaborating with each other through the Blue Cross Blue Shield LEAD program will share the approaches that have been central to improvements in quality and safety in their organizations. ***New England Baptist Hospital, Mount Auburn Hospital, Cooley Dickinson Hospital, Beth Israel Deaconess Medical Center, and Atrius Health*** achieved breakthroughs in quality including:

- almost 500 days without a ventilator associated pneumonia
- almost complete elimination of pulmonary emboli and DVTs among joint replacement patients
- a new system leading to a medication error rate that is approaching zero
- dramatic reductions in readmissions through a collaborative initiative
- design of a new model of ambulatory care to improve quality, and patient and provider satisfaction.
- engage staff in conversations to create comfort with a new culture of transparency

Who should attend: Hospital CEOs, Chief Quality Officers, Chief Medical Officers, and Chief Nursing Officers, Chief Operating Officers

To register: Fax back or e-mail the [registration form](#)

Seeking Success Stories in Hospital Acquired Infection Prevention: We want to publicize the hard work and ongoing improvements in infection prevention by featuring successes from your hospital at this June program.

Attached is a reporting format for brief descriptions of your successful efforts to reduce hospital-acquired infections and improve related practices (such as hand hygiene, central-line insertion bundle). We will use these submissions to create a compendium that will be released at this program for hospital learning and sharing.

Please submit completed [Infection Prevention Improvement Story form](#) electronically by May 30th to abayaah@macoalition.org (we will accept changes or addition of new data through June 12.)

If you have questions, please call or email:
Paula Griswold 781- 262-6081 pgriswold@macoalition.org