



***C. difficile* Prevention Collaborative
Kick-off call for Hospital Senior Leaders
May 4, 2010, 4-5pm**

The Coalition, in partnership with the Massachusetts Hospital Association, announces an audio conference for hospital senior leaders to kick-off the upcoming *C. difficile* Prevention Collaborative. We asked hospitals to create improvement teams including hospital executive sponsor(s), clinicians from leadership, front line patient care services, laboratory, pharmacists and staff from environmental services as well as infection prevention.

Your leadership participation will be key to the success of your hospital's team because it is critical to successful and lasting improvement. *We strongly* urge you to attend this one hour call.

We are excited to be joined on this call by two local leaders who have successfully led integrated efforts in quality and infection prevention.

Mairead Hickey, PhD, RN
Chief Nursing Officer and Senior Vice President of Patient Care Services
Brigham and Women's Hospital

Richard Iseke, MD
Chief Medical Officer and Vice President of Medical Affairs
Winchester Hospital

Please join this call to:

- Hear highlights of the upcoming Collaborative
- Learn leadership strategies for supporting your improvement team and getting results

Who should attend?

One or more "executive sponsors" or senior leaders on the *C.diff* Prevention Collaborative Team, including Chief Medical Officers, Chief Nursing Officers, Chief Quality Officers, and Chief Operating Officers.

Registration and Fees:

The Coalition's work on this Collaborative is made available through the registration fees collected from the audio calls or meetings. **For all payment methods please use the promotional code CDIFF when registering.**

Registration Fee (covers 1 phone line, with unlimited participants)

- \$40 for Non-Coalition members; \$25 additional phone line
- \$20 for Coalition members; \$15 additional phone line

Visa, MasterCard, American Express or payment by check accepted. *We regret we cannot offer refunds for cancellations, but will make available an audio recording of the call.*

Register at: <https://www.telspan.com/Registration/AnonymousLandingPage.aspx?EventNo=4409>

If you have a problem registering online or have a question contact Effie Pappas Brickman at ebrickman@macoalition.org.

If you are not listed below, you are NOT a Coalition member hospital. If you would like your organization to become a member, please Contact Paula Griswold at 781-262-6081.

Coalition Member Hospitals Include:

Beth Israel Deaconess Medical Center	Lahey Clinic
Boston Medical Center	Massachusetts General Hospital
Brigham & Women's Hospital	Metro West Medical Center
Cambridge Health Alliance	Milford Regional Hospital
Cape Cod Health System	Mount Auburn Hospital
Children's Hospital	Northeast Health Systems
Dana-Farber Cancer Institute	Southcoast Hospitals Group
Emerson Hospital	Sturdy Memorial Hospital
Fairview Hospital	UMass Memorial Medical Center
Hallmark Health System	